



# WATERLILY

## Our Story

Waterlily was founded by Michelle Reeve in 2004, with the goal to create a collection of active and ethical Spa Rituals.

Today, the brand includes the Waterlily, Spaceuticals and Aroma Therapy Collections available for delivery worldwide and stocked in leading day spas in Australia and New Zealand.

Each product is hand crafted in our botanical laboratory in Brisbane embracing the principles of fresh batched beauty. Our heritage of slow skincare ensures that ingredients are nurtured from paddock to finished product to maintain the intensity and activity of each vital nutrient. Clean, green, transdermal and intensive to deliver visible results.

## Waterlily Botanical Laboratory

**Our skincare collections are made at Waterlily headquarters in our Botanical Laboratory located in Brisbane, Australia.**

From the very first active ingredient, Waterlily reflects green science, creativity, transparency, purity and superiority in formulation. Capturing the therapeutic properties of clinic grade essential oils, potent vitamins and rejuvenating antioxidants in a high performance botanical collection, each SPACEUTICALS and Waterlily product proactively protects and nourishes the skin while delivering remedial healing benefits to combat the signs of premature skin damage.

Our formulations are thoughtfully imagined considering texture, aroma and the sensory ritual of self-care to create a results-driven skin ceremony layered in decadence.

**"Creating space for daily rituals of self-care is the first step towards a luminous beautiful complexion and a lifestyle that embraces health and vitality."**

*-Michelle Reeve, Founder and Formulator.*