



**AROMATHERAPY  
ASSOCIATES  
LONDON**

We have been sharing the therapeutic powers of essential oils for over 30 years. Starting out as therapists in the early 1970s, our founders, Geraldine Howard and Sue Beechey, connected with the emerging practice of aromatherapy. Training under renowned aromatherapist Micheline Arcier, who had herself studied aromatherapy with its original pioneers Marguerite Maury and Jean Valnet M.D, they experienced first-hand the powerfully positive effects of essential oils on our physical and emotional wellbeing. It began a love affair with aromatherapy.

In 1985, Geraldine and Sue's passion for teaching, practicing and blending oils spilled into a desire to share the benefits of aromatherapy with a wider audience. Aromatherapy Associates was born with a small range of therapeutic-grade products and treatments.

From day one, I always believed in creating blends with intent and purpose – to help individuals in pairing them with their perfect therapeutic blend. Geraldine Howard – Founder

Please visit our [Spa Essential Shop to see more Aromatherapy Associates products.](#)



**People & Planet  
*friendly***



100% NATURAL  
BLEND



Certified  
Corporation



FSC



SOURCED  
WITH CARE

**THE FINEST INGREDIENTS**

We source the finest ingredients, only working with sustainable growers

**PLANET-FRIENDLY PACKAGING**

As a certified B-Corp, we only use packaging that treads as lightly as possible on the planet. Our gift boxes are fully reusable, recyclable and crafted with no unnecessary plastic.